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| Director | Product | Producer |
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| **ANOTHER** |  |  |
| Steve Reeves | Nat West | Tim Marshall |
| Andrea Kapos | KFC | Adam Seward |
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| **BLINK** |  |  |
| Stuart Parr | NFU Mutual | Tiggy Walker |
| John Birken | Pot Noodle | Jeremy Smith |
| John Birken | Specsavers | Jeremy Smith |
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| **CAVIAR** |  |  |
| Keith Schofield | O2 ‘ Be More Dog’ | Shirley O’Conner |
| Keith Scholfield | The Sun ‘ Get Involved’ | Caroline Hicks |
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| **HLA** |  |  |
| **Simon Rattigan** | Waitrose | Mike Wells |
| **Simon Rattigan** | Thatchers Cider | Tim Daukes |
| Simon Rattigan | Macdonalds | Mike Wells |
| Simon Rattigan | Tropicana | Mike Wells |
| Jamie Rafn | SMA | Steve Plesniak |
| Adam Johnson | Centre Parks | Doug Wade |
| Tom Vaughan | Boots campaign | Tim Nunn |
|  |  |  |
| **HSI** |  |  |
| Simon Cole | Macdonalds | Jeremy Goold |
| Jim Canty | Muller | Jeremy Gould |
|  |  |  |
| **GERARD DE THAME** |  |  |
| Gerard de Thame | Bacardi | Fabyan Daw |
| Gerard de Thame | Kill Your Speed | Fabyan Daw |
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| **GORGEOUS** |  |  |
| Frank Budgen | VW Golf Labels | Paul Rothwell |
| Chris Palmer | Miracle Grow | Lisa Poynton |
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| **GREAT GUNS** |  |  |
| Who | Virgin Trains | Sheriden Thomas |
|  |  |  |
| **PULSE** |  |  |
| Ninian Doff | Camelot | Caroline Hicks |
| Thirtytwo | Boots No 7 | Mark Harbour |
| Thirtytwo | Waitrose | Mark harbour |
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| **RED BEE MEDIA** |  |  |
| Matt Losasso | BBC winter Idents | Bridie Harrison |
| Andrea Kapos | Handy Manny | Janet Smith |
| Andrea Kapos | CBeebies | Kate Blakey |
| Who? | Turn Back Time | Caroline Hicks |
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| **RSA** |  |  |
| David Lodge | KFC | Garfield Kempton |
| David Lodge  | Nutrigrain | Garfield Kempton |
| David Lodge | B & Q | Garfield Kempton |
| John O’ Hagan | FBD Insurance | Garfield Kempton |
| Adrian Moat | Dyson | Rupert Unwin |
| Adrian Moat | Sainsburys | Jason Scanlon |
| Trevor Melvin | Dog’s Trust | Ewen Brown |
| Trevor Melvin | Truvia | Garfield Kempton |
| Trevor Melvin | Freederm | Rupert Unwin |
| Trevor Melvin | Dentyl | Rupert Unwin |
| Toby Dyer | Asda  | Sookie Foster |
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| **SMUGGLER** |  |  |
| Joshua Neale | Walls | Ben Roberts |
| Neil Harris | Tesco | Jess Aan de Weil |
|  |  |  |
| **STINK** |  |  |
| David Frankham | Bet & Win Image Campaign | Olivia Hirschberg |
|  |  |  |
| **THE MILL** |  |  |
| PK | Alli | Lindsay Turnham |
| Tim Spence | XBOX | Josh Davies |
| Tim Spence | Nestle Nutrician | Josh Davies |
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| **THERAPY FILMS** |  |  |
| Mark Denton | Switchco / digital uk | Dickie Jeffares |
| Mark Denton | Nobby’s Crisps | Dickie Jeffares |
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| **TOMBOY FILMS** |  |  |
| Kirk Jones | Kingsmill | Glynnis Murray |
| John Madden | Shell | Glynnis Murray |
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| **WASPFACE**  |  |  |
| Paul Gay | Land Rover | Tim Nunn |
|  |  |  |
| **WEILANDS** |  |  |
| Trevor Melvin | Aunt Bessies | Matthew Jones |
| Trevor Melvin | Philadelphia | Kate Martin |
| Trevor Melvin | AA car insurance | Kate Martin |
| Paul Weiland  | Walkers Crisps | Mary Francis |
| Paul Wieland | Carlsberg | Mary Francis |
| Paul Weland  | Pizza Hut | Mary Francis |